

There's a lot to say for being in the social media space. The way in which people connect in our age has changed relative to that of previous generations, bringing with that change a new set of customs, habits and social dynamics.

One thing I have learned that has surprised me is how intimately people are comfortable sharing in spaces that are somewhat more public and what that comfort demonstrates about the way in which technology can be safely used to provide more connection among people. Human nature is so readily demonstrated on open-platform digital spaces where people have a certain level of emotional space to contribute their own free thoughts.

Balancing a person's individual understanding of what is and is not sharable takes courage, patience and good foresight in an era where judgement sometimes seems feels less important than rate of delivery or social feedback.

However, if each of us can strike the appropriate internal balance and determine what could prove beneficial to another while sharing on social media, there is potential for us all to absorb and integrate learned messages without fear of reprisal for over-disclosure.

Recently, I have witnessed the way in which people use social media to promote altruistic causes that benefit those who are sick or in need of charity. And while there are many dark forces on the internet, these altruistic ones, properly and appropriately marshalled could fuel the next age of online altruism, displacing those in the physical sphere.

I, for one, am curious, with the growth of things like augmented reality, how the value of altruism can and will become integrated into a more digital world. And I welcome the opinions, thoughts and actions of those closest to me in improving how we can do good in this world using all of the tools at our disposal.